



We are Creators of Opportunities
and Progress

For this reason, we conceive **sustainability** as a set of actions that integrate environmental care, good stewardship of resources, safety and social responsibility, as part of the planning of our trade fairs and events; strategies aimed at contributing to the well-being of our stakeholders and the fulfillment of the **Sustainable Development Goals**.

Stakeholders



Trade Fair Portfolio - Events and Sustainable Development Goals



We consider that in addition to incorporating sustainability criteria in our operations, we have a portfolio of trade fairs and events that provide scenarios to promote the industries of all sectors and thus contribute to the fulfillment of the 17 Sustainable Development Goals.

Trade Fair Portfolio - Events and Sustainable Development Goals

TRADE FAIRS IN BOGOTÁ



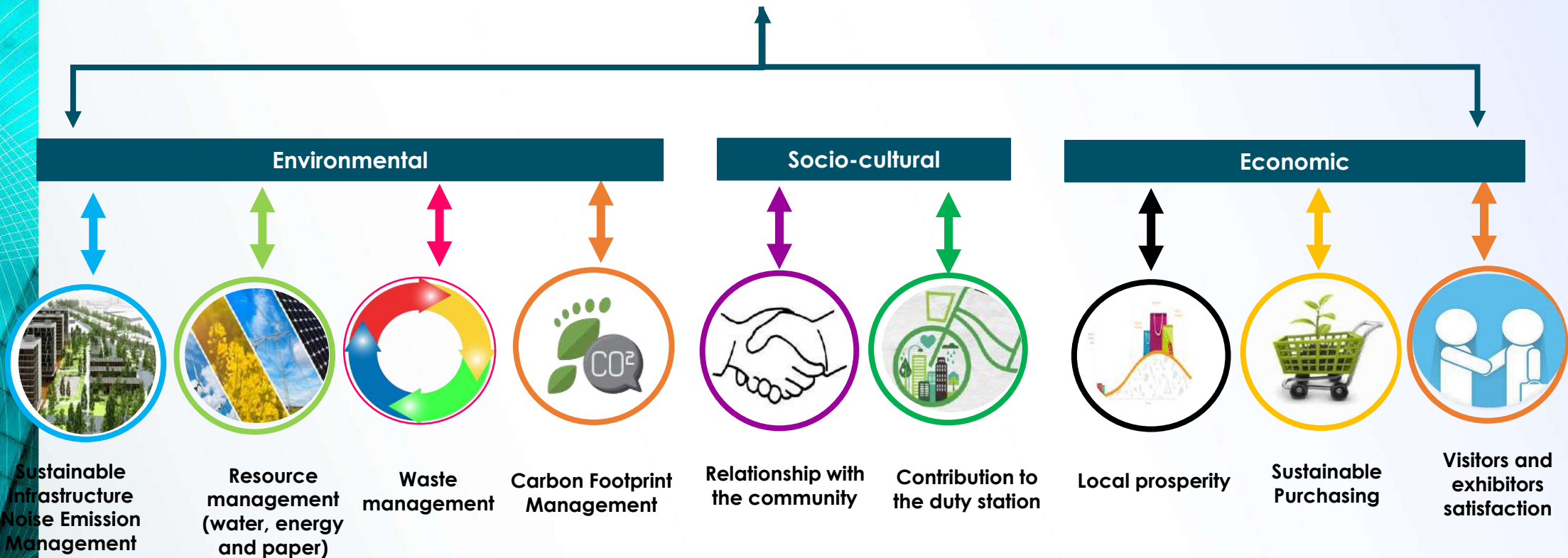
TRADE FAIRS IN BARRANQUILLA



TRADE FAIRS IN MEDELLIN



OUR AXES FOR SUSTAINABILITY MANAGEMENT





ENVIRONMENTAL STRATEGY



We work for the care of water, energy and sustainable infrastructure.

The phased migration to LED luminaires has been implemented in order to save energy, and the design of the new landscaping infrastructure incorporating green facades, and elements that guarantee the optimization of the use of natural light, minimization of acoustic impact and reduction of water and energy consumption, natural ventilation and reuse of rainwater for sanitary units and irrigation, as well as water quality monitoring, have been included in the design of the new infrastructure.



We work for responsible consumption

- We promote the substitution of packaging for those with ecological characteristics.
- We have policies for the responsible use of paper.
- Chemical cleaning products have been replaced with substances that generate less impact on the environment.



We are committed to the Circular Economy

Through a waste management program and strategic alliances with waste managers and associations, we hope to ensure that a large percentage of our waste is reincorporated into the creation of products.



We are committed to measuring, mitigating and offsetting our carbon footprint.

The management of the operation's carbon footprint has been defined within the SGS strategies through a phased approach with strategic allies.



SOCIO-CULTURAL STRATEGY



expoartesánías



C-Buen Vecino



corferias
club
cfiel

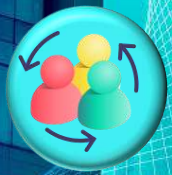


We promote local and national culture through our trade fairs, events and media.

This program was created in 2011 with the purpose of **building and maintaining relationships of trust and respect** with the members of the neighboring community. Members receive benefits such as free access to trade fairs and invitations to participate in workshops and recreational and learning activities.

CORFERIAS' "Club Cfiel" B2C Visitor Program aims **to build visitor loyalty through a plan of benefits and experiences** differentiated by type of consumer and interests.

It is a communication medium that **connects Corferias with its neighbors** and has become a tool for recording information about the Teusaquillo area and Bogota. EnlaC also **publishes the different initiatives and new projects of the Corporation that impact the sector**, as well as promoting the SDGs.



SOCIO-CULTURAL STRATEGY



Protection and security of visitors and exhibitors

Based on the approvals and regulations obtained, Corferias achieved the certification as a **Biosecure Venue** with the international '**Safe Guard**' seal, granted by the global company Bureau Veritas and the MINCIT's biosecurity certification "**Check in certificate**" required for the entire industry and tourism chain in the country.



Support for groups in vulnerable situations

Corferias contributes to the management of foundations, non-profit organizations and some public entities, through the special assignment of stands at the different trade fairs, and free loan of our halls, in this way **the Corporation becomes the stage for these entities to disseminate and strengthen the social work** they carry out for the benefit of vulnerable populations. The purpose of these spaces is to **enable social organizations to promote their programs**, as well as to attract volunteers and donors.



Human Resources Management

Corferias has implemented policies on Welfare and Quality of Life, Inclusion, Salaries, Recognition of Facilitators and Health and Safety at Work SGSST, in order to attract and maintain the best human talent.



ECONOMIC STRATEGY



Supplier development and sustainable procurement

Procurement and Contracting Manual and Policies with sustainability criteria for the acquisition of goods and services in the Corporation.
Sustainability Survey for Suppliers and Contractors.



Communication to encourage Sustainability in Stakeholder Groups

We promote the implementation of best practices in sustainability through our **Sustainability Best Practices Guide..**



Customer Satisfaction Monitoring

Within our Quality Management System, we have established strategies to measure the level of satisfaction of our customers and the continuous improvement in our relationship with them.



We promote local purchasing

Through spaces to promote commercial offerings in the sector and in the city.



In order to maintain and strengthen its relationship with investors, Corferias continues to adopt better levels of information disclosure, an effort that has been recognized by the Colombian Stock Exchange, which has granted Corferias with the IR "**Responsible Investor**" certification and recognition.