



**TRADE SHOWS  
AND EVENTS 2019**

**JULY**

2 to 5  
of July



Feria Internacional de Seguridad E + S + S 2019, the best exposition about security solutions and protection of the Andine Region, Central America and the Caribbean. E + S + S focuses on protection of people, corporate assets and emergencies.

3 and 4  
of July



FANYF is the International Business and Franchise Tradeshow of Colombia for Andine Region, where you will find many franchises and successful business opportunities, which you can acquire and replicate to realize the dream of creating your own company. FANYF is a professional and specialized fair, conceived to promote your business or franchise and position it in the market of buyers. FANYF is a unique fair for franchises and other business expansion models seeking to expand in Colombia and Latin America. Find your franchise among specialized stores, real estate services, health services, fashion, clothing and footwear, cafes, restaurants, fast food of the most outstanding brands and many more business.

11 to 21  
of July



Agroexpo is the specialized event of the important agricultural and livestock sector in Colombia, Central America and the Caribbean, and also one of the most representatives in Latin America. It impulses the agricultural and livestock from Colombia to the world, achieving to reunite the most complete national and international commercial sample, in a propitious space for the exhibitors to make commercial contacts, exchange knowledge and to be updated in the new technological developments of the related industries.

11 to 14  
of July



The Civil Aeronautics of Colombia and the Colombian Air Force will carry out the IX version of F-AIR COLOMBIA. Colombia, as an important reference in the aeronautical sector in the region, positions FAIR as an excellent opportunity to generate new commercial and business links, present advances and updates in the civil and defense areas, through direct contact with the target public and potential clients.



Take your Mickey ears and get ready for the latest Disney On Ice experience, let's celebrate 100 years of magic in skates, go to your nearest city: Bogotá, Medellín or Cali. Let yourself be seduced by a cast of over 50 unforgettable Disney characters, with Mickey Mouse, the world's most famous mouse as master of ceremonies; the fashion icon of Minnie Mouse, Donald Duck, Goofy and many of Disney's Princesses including Jasmine, Cinderella, Rapunzel, Ariel, Snow White and Tiana. Relive the magic of Frozen: A FROZEN ADVENTURE with Anna, Elsa and the hilarious Olaf snowman who discover that true love is the greatest magic of all. Sing more than 30 unforgettable family songs, including favorites like "Let it Go", "You've got a Friend in Me" and "Hakuna Matata". Thrill yourself with the unique and unforgettable moments of The Lion King, Toy Story and Searching For Dory, by Disney Pixar, The Beauty and The Beast, Aladdin and more, leaving you and your loved one captivated with memories that "will always be in your heart".



At Dias de Novias we want to offer a space where companies that make part of the wedding industry in Bogota and its surroundings, have a direct relationship with couples who are going to get married. Our purpose is to show the couples the new trends, products and services and available resources in Bogota to make the wedding of their dreams.

## AUGUST

1 to 4  
of august



The XIV Gran Salon Inmobiliario - Feria Internacional aims to present for 4 days, the most complete offer of investment projects in new and used real estate assets, such as residential, offices, hotels, commercial and industrial national and international. It offers in a single place all the offer of value and complementary services, vitalizing the supply and demand of the real estate sector generating effective contacts and doing business in the short and medium term in a context where the investor has the possibility of doing safe and reliable business.

8 to 11  
of august



The most important academic, scientific, educational, trade, commercial and business meeting of optometry in Latin America, the 17th International Congress of Optometry, the 30th National Congress of Optometry and the 12th Hall of Optics "Bogotá en la Mira de la Optometría Mundial" organized by the Colegio Federación Colombiana de Optómetras - FEDOPTO. It will have more than 3000 attendees, more than 60 exhibitors, more than 100 national and international brands, representing the Latin American and world market of optics and optometry, in an area of more than 6000 mts2 of demonstration of innovative products and an academic program of highly qualified and specialized lectures.

8 to 10  
of august



It is the first commercial and experiential space in Bogota, where products and services oriented to the population of Older Adults will be exhibited under the same place, to promote the well-being and entertainment of this population. It is the opportunity to offer everything that arouses interest in this target group, with the possibility of socializing with other peers in their environment, family and friends.

9 to 11  
of august



The International Footwear and Leather Show - IFLS and the International Exhibition of Leather and Supplies, Machinery and Technology - EICI, are the largest business platform in Colombia and the Andine Region where manufactures, buyers, designers and supplies come together with innovation, trends and fashion for the sector.

13 to 15  
of august



We prepare ourselves for the commemoration of the Bicentennial of the liberating deed and to honor our land as the cradle of freedom. That is why as part of the commemorative actions, returns an event that will adorn this celebration: "BOYACÁ BICENTENARIA EN CORFERIAS 2019", contest that seeks to promote the productive and business sector of the department, exalt the traditions, trades and culture of Boyacá and be the best showcase for the commercial development of entrepreneurs.

15 and 16  
of august



22 of august to  
8 of september



The Feria del Hogar will be color dressed it is the largest exhibition of solutions for the home, where experience brings together families and friends in a unique and dynamic business environment of entertainment and knowledge, converging in a single place annually everything related to products for your home with novelties, quality, warranty, receiving direct advice from brands or exhibitors and the support of Corferias to Colombian homes, generating the largest home in Colombia and Latin America.

## AUGUST

22 to 24  
of august



Sabor Barranquilla is the most important gastronomic fair of the Colombian Caribbean Region. A space where nationally and internationally renowned chefs meet to season Barranquilla with recipes, tricks and culinary tips for all palates.

## SEPTEMBER

7 and 8  
of september



**mi tienda caribe**  
Feria para tenderos y panaderos

Mi tienda Caribe is a space for relations between companies with distribution to the retail sector, shopkeepers, bakeries and cafeterias, where they can learn about the supply of products to supply their business, the latest launches, in addition to having experiential activities, participate in training workshops and spaces for recognition of their activity.

17 to 19  
of september



**creamoda**  
Feria de Negocios  
y Moda

LA FERIA DE LA CONFECCION 2019 will be a commercial and experience space directed to specialized customers where trends, launches, novelties of finished products of large, medium, small, micro clothing manufactures and designers will be displayed.



This Institute was created with the objective of promoting and implementing the development of sustainable and resilient cities in Latin America, through important companies and international leaders who share their experiences in a large trade show, conferences and forums with the topics related to Smart City Business America. In Bogota we are preparing ourselves to receive this 17, 18 and 19 of September the Smart City Business Colombia, the most important event in Latin America, in the development of knowledge of smart cities with a broad academic agenda where the latest trends of technologies, products, solutions and projects of the present and future are presented and discussed. This event has generated the largest and most effective business, alliances and exchanges on the continent that positions companies and organizations.

18 to 22  
of september



Feria Internacional de Arte de Bogota convenes international and national galleries, curators, artists and the general public around a commercial relationship platform, which provides one of the most important cultural showcases in the plastic arts in Colombia and becoming the central axis of the artistic circuit that takes place during the month of October in Bogota for four days. Along the years, ArtBo Fair has grown gradually, maintaining its careful selection of galleries in the Main section, as its experimental program that includes public training spaces, platforms for emerging local artists, and forums for the discussion of contemporary art. Currently the Feria Internacional de Arte de Bogota is one of the most important platforms for cultural exchange and research: it focuses in quality and diversity that given it a place as one of the most refreshing and risky fairs in Latin America. It is for this reason that it is considered as one of the unavoidable visits in the art circuit worldwide.

18 to 22  
of september



Feria Internacional del Libro de Barranquilla, is part of the city plan, where culture -including lecture- is lived in open doors, public spaces, with democratic access for citizens and that will position the city as the regional capital of books.

18 to 20  
of september



Expoagrofuturo is a specialized platform for agricultural and livestock business that promote the technology transference, knowledge and commercialization and investment in Colombia and Latin America. We transform the vision of a traditional agro to an entrepreneur agro.

## SEPTEMBER

19 and 20  
of september



DIGITECH will be the suitable space for the small, medium and large entrepreneurs to discover different process of implementation of the growing Industry 4.0 through knowledge innovation, interaction and business spaces. Technologies that are boosting industries in terms of competition and new business models such as industry automation, digital manufacturing and Internet will be presented.



Colombia 4.0 the most important summit of Digital Contents in Colombia and Latin America, where the digital world connects. In Colombia 4.0, national and international experts will give lectures, workshops and exchange experiences related to the latest trends in animation, video games, web, mobile development, music, digital advertising and monetization.

26 to 29  
of september



What is Expodrinks? Expodrinks is the Caribbean liquor fair, which will take place from September 26 to 29, 2019; it is the opportunity in which the inhabitants of the Caribbean region during four days can meet and learn from national and international experts, taste the variety of drinks offered by the market, attend tastings, workshops and competitions, listen to good music, enjoy a variety of gastronomic offerings and buy products at special prices. In general it is the space to enjoy around wine, whiskey, beer, cocktails and other spirits and Premium, which through different experiences promote the culture of good drinking.

## OCTOBER

2 to 6  
of october



Beauty and Health 2019 the event brings together the best national and international experts and brands, who will have the opportunity to interact in the most complete business platform to enter the Latin American market. The most representative brands will meet to show visitors the latest products, new trends and advances related to integral beauty for women and modern man, complemented with special activities and academic agenda where they will develop congresses, workshops, shows and areas of experience. NUMBERS 2018: Visitors: 64,500 Exhibitors: more than 400 Commercialized area: more than 9,000 m<sup>2</sup> and more than 10 international delegations.

2 to 4  
of october



The Feria del Desarrollo Industrial del Caribe is the platform for business and industrial contacts that encourages the growth and technological and commercial exchange of goods and services for the region's productive industries.

3 to 5  
of october



The Nature Tourism Fair, organized by Corferias in Puerta de Oro, Centro de Eventos del Caribe - Barranquilla and simultaneously held with the most emblematic business lineup of sector ProColombia Nature Travel Mart will be the main showcase of development, promotion and travel industry business and tourism of the region. With the first Salón Especializado en Turismo de Naturaleza y Avistamiento de Aves, a complementary academic agenda and networking scenarios, local and foreign will meet in the first event of its category in the Caribbean.



## SEPTEMBER

10 to 14  
of october



The Salón de Ocio y la Fantasía (SOFA) is one of the most important platforms for alternative cultural management, new trends, creativity, entertainment and entrepreneurship in Colombia. The Hall of Leisure and Fantasy seeks to bring together all the actors of that universe, from the fanatic to the curious, from the creative industry to academia; to understand and recognize the need to face a new type of culture, “the culture of free time”.

17 to 20  
of october



El Gran Salón Ferretero is the biggest transactional event of the sector, that gets 50 leader brands together and the 8 most recognized suppliers from the sector to give them benefits, discounts and gifts to more than 1,500 hardware stores attending the fair.

22 to 25  
of october



Expo Estudiante Nacional is the meeting platform for educational institutions and high school graduates of grades 10 and 11, who attend the fair to receive personalized advice and compare the different educational offerings. They also receive advice and vocational guidance so that they can choose the career that best suits their profile. This helps students to have the opportunity to define their vocational environment and to have a clearer, more solid foundation for their professional future.

31 of october  
to 4 of november



Expopet Colombia, Feria Internacional de Animales de Compañía, is the commercial platform where the mascot is the great protagonist, in an environment of business, updating, family, entertainment and fun. Expopet will have diverse entertainment scenarios, fun and beautification of the mascot, as well as academic and business spaces. In addition, there will be the presence of a select national and international trade show, aimed at offering different products and services for specialists in the sector, the comprehensive care of pets and responsible ownership.

## NOVEMBER

7 to 11  
of november



MotoGO - World of Wheels International Show - is the great commercial showcase where all companies of motorcycles, accessories and complements will have the opportunity to exhibit their products and services in front of a specialized and amateur public of the industry. The trade show revolves around the adrenaline produced by motorcycles. Visitors will be able to enjoy exhibitions and shows in a stage full of spectacular and unique events. This scenario is dominated by shows and demonstrations of motor sports and on wheels, with outstanding presentations that seek to capture the attention and imagination of the audience.

## NOVEMBER

BARRANQUILLA

7 to 11  
of november



biciGO



Un programa de  
**ES** Cámara  
de Comercio  
de Bogotá

Event aimed at positioning Bogota-region as a gastronomic destination of international stature, highlighting traditional knowledge, promoting innovation and the use of local and regional products and ingredients and integrating the value chain of the industry.

14 to 17  
of november



autofest  
Feria de autos y motos del Caribe

Autofest is a fair focused on lovers of cars and motorcycles, where you will find a trade show of vehicles, accessories and products related to the automotive sector, as well as an experiential area that will complement your visit to the fair. In its second edition in 2018, the fair of cars and motorcycles organized by Corferias and Fenalco Atlántico, in Puerta de Oro, Caribbean Events Center, accomplished the expectations of exhibitors to close the year with a significant volume of sales, and those of more than 9,000 visitors to take advantage of the event to buy cars at favorable conditions of price and financing.

15 to 17  
of november



chocoshow  
Experiencia del  
cacao al chocolate

From the desire to give visibility to the cocoa and chocolate subsector in Colombia was born in 2018 CHOCOSHOW, a unique space at the national level where the culture of chocolate is strengthened by promoting its consumption, through various activities that encourage knowledge and purchase. This massive event that will present its second version from November 15 to 17, 2019, will generate spaces for marketing through experiential content, highlight the role of the producer and the quality of cocoa in our country. It will be an experience that begins with cocoa and ends in the most irresistible chocolate.

It is the most important annual convention of the pop culture and entertainment industry. Comic-Con is an event that is currently held in major cities around the world: New York, London, Los Angeles, Buenos Aires, Mexico City among others. Originally from the United States where it has been carried out for more than 49 years, and has the participation and presence of the main film and TV studios, video games and publishing houses. Comic-Con is not only one of the most important and incredible events in pop culture, it is also a platform for advertisements and presentations for the film, TV and video game industry. During the event the “fanatic” attendees will be able to enjoy different spaces framed in cinema, television, video games, comics, cosplay, hobbies, illustration, fantastic literature, role-playing games, etc. As a complement to this experience, Comic Con Colombia presents national and international artists who share with followers and visitors their experiences in the universe of entertainment.

15 to 17  
of november



Andina Pack 2019 is the international exhibition of equipment products and systems associated to packaging and cutting-edge technologies for the food and beverage processing industry, pharmaceuticals, cosmetics and personal hygiene, agro-industry.

19 to 22  
of november



andina  
pack

ESTILO  
CARIBE

It is the main commercial and promotional platform that brings together the artisan offer of the department reflects the cultural identity and recognizes the historical memory of this important region, reaffirming respect for its tradition and valuing the quality of the craft of our artisans. As a complement to the craft show, the fair will have spaces dedicated to typical snacks, young entrepreneurship, art and universities. Visitors will also find other leisure areas that will complement their experience at the fair.

MEDELLÍN

## NOVEMBER

26 of november



ENCUENTRO DE LA  
COMUNIDAD EMPRESARIAL  
Corferias  
26 de noviembre de 2019

Inauguration of the “Community of Corferias” through the 1st multiple sector meeting between the companies that are clients, suppliers and visitors (professionals) of CORFERIAS, who during one day and through diverse activities, will be able to establish contacts, identify needs and opportunities, exchange references and enrich their world with possibilities of labor and business growth.

## DECEMBER

2 to 4  
of december



**Expodefensa**  
Feria Internacional de Defensa y Seguridad  
International Defense and Security Trade Fair

The 7th edition of EXPODEFENSA will take place from December 2 to 4, 2019 at the CORFERIAS Exhibition Center, located in the city of Bogota, Colombia. EXPODEFENSA 2019 is the international exhibition and reference point for Latin America in terms of technological development and innovation for the Defense and Security Forces. After six editions, EXPODEFENSA has positioned itself as: “Meeting point for the leading Defense and Security for the countries of Latin America and the Caribbean”. A strategic business platform for manufacturers around the world. The alliance between MINDEFENSA, COGES and CORFERIAS makes EXPODEFENSA a successful trade fair with a sustained increase in the participation of exhibitors, high quality stands and an important presence of Official Delegations from Latin America.

4 to 17  
of december



**expoartesánias**

Expoartesánias is the main craft fair held in Bogotá DC, which has become a platform for promotion and dissemination of the Colombian craft sector being a strategic program of Artesanías de Colombia and Corferias, which seeks to promote the conservation of traditional crafts and allows artisans to project themselves into national and international markets. In 2019, we will hold the 29th edition of this fair.

# 2020

## JULY



VII  
**meditech** 2020

The VII Feria Internacional de la salud – Meditech 2020, organized by Corferias, the Colombian Hospital and Clinics Association and Messe Dusseldorf North America, consolidates as the HUB of Business for the health sector in Latin America, it counts with a highly specialized public, with a power of decision with decision-making power, thus facilitating the closing of business and the generation of business contacts. The internationalization of Meditech through the new partner Messe Dusseldorf, organizer of Medica, the leading trade fair for the health sector, and with the seal “Powered by Medica” (including Medica logo) raises quality standards as well as international participation in exhibitors and visitors at Meditech 2020.

## ODONTOTECH 2020